

iland, now 11:11 Systems, provides complete data protection for Benchmade Knife Company.

SOLUTIONS: DRaaS, BaaS, 365

Client Profile

For over 20 years, Benchmade Knife Company in Oregon has been one of the top knife producers in the United States. Carried in stores around the globe, its products are sold to numerous markets, such as everyday carry, outdoor sporting, cutlery, rescue, law enforcement, martial arts, and military.

Manage the Unexpected

Quality control at Benchmade is perceived by many to be second to none and this is likely a direct result of the high level of investment they have made in the latest state-of-the-art technology at their factory. Their data is also a critical part of their operations, encompassing all the emails, files, software, and operating systems that they depend on every day. A major loss of data, whether caused by ransomware, human error or some other event, would be disastrous. Within IT, data loss is often the primary driver for business continuity and disaster recovery (BC/DR). Benchmade's IT Infrastructure Manager realized that he needed to execute his BC/DR plan ahead of schedule after the insurance adjuster shared audit results. The need for a BC/DR plan became critical. There was no question that this became a priority in order to keep their business running and making money.



THE RESILIENT CLOUD PLATFORM

CHALLENGES

- Address immediate BC/DR need
- Needed flexible and scalable infrastructure
- Reduce infrastructure obligations

SOLUTIONS

- 11:11 DRaaS for Veeam
- 11:11 Cloud Backup for Veeam Cloud Connect
- 11:11 Cloud Backup for Microsoft Office 365 with Veeam

BENEFITS

- Painless and easy cloud migration services
- Exceptional customer support
- Flexible and scalable solution
- Secure and fully accessible data
- No hidden fees or upcharges

PROFILE

- Size: SMB
- Industry: Manufacturing/Retail



BENCHMADE KNIFE COMPANY CASE STUDY

"Our experience with [11:11 Systems] has been absolutely fantastic. [11:11] was always focused on our needs and what was best for us moving forward. That is the sign of a true partner. We consider [11:11] more of a partner than a vendor."

Expand with a Trusted Partner

After eliminating their tape backups, Benchmade has been using [11:11] Secure Cloud Backup with Veeam and realized that it made perfect sense to investigate the [11:11] DRaaS with Veeam service. The process was made even easier with the [11:11] Catalyst tool in order to see what had to be done.

Benchmade was able to precisely size his cloud and forecast costs with the tool by accurately modeling his application performance and capacity requirements. "It took one call and we were able to work with the DRaaS migration team to get us set up while also making adjustments on the fly as needed and we were replicating by week two."

[11:11] was able to eliminate additional stress by removing the worry about data center conditions, additional costs and compliance requirements



Business as Usual

It's important to remember that business-threatening disasters can take many forms. It's not always a destructive natural disaster. In fact, it's far more common to experience disaster from "the inside" — events that hurt productivity or affect IT infrastructure and are just as disruptive to business operations.

Creating backups of their Microsoft 365 data was necessary and [11:11] was able to provide Benchmade with their Secure Cloud Backup for Microsoft 365 services. "After an accidental folder deletion, with the [11:11] service in place, the folder was back up within 30 minutes and the employee was back in business." Another critical piece to the entire data protection solution for Benchmade Knife Company.

Planning for the Future

[11:11] is able to help Benchmade Knife Company easily plan their data replication and data plans for the next five to 10 years. With the ease of [11:11]'s Secure Cloud Backup, DRaaS and Microsoft 365 backup services, the Benchmade team is able to grow and scale as needed without affecting user experience.

THE RESILIENT CLOUD PLATFORM



MODERNIZE



PROTECT



MANAGE

