

Your Ticket to the Cloud

LEARN TO NAVIGATE DIGITAL TRANSFORMATION LIKE A TRAVEL PRO.

 Welcome Aboard



Migrating to the cloud is a lot like planning a family vacation or dream honeymoon. You wouldn't just hit the road or hop on a flight without knowing exactly where you're going, who you're going with, how you're getting there, and what you're bringing. At 11:11 Systems, we specialize in guiding enterprises like yours through this process, ensuring every itinerary item is aligned with your business goals.

Boarding Pass





CLOUD INSIGHTS

85%

of enterprises now have a cloud-first principle.
Gartner

92%

of businesses trust private cloud environments for security and compliance, making it a preferred choice for enterprises handling sensitive workloads.
VMware's Private Cloud Outlook 2023 Report

94%

of organizations believe some of their public cloud spending is wasted, with 49% indicating that waste exceeds 25%.
VMware's Private Cloud Outlook 2023 Report

30%

of organizations point to a lack of in-house expertise as a barrier to private cloud adoption.
VMware's Private Cloud Outlook 2023 Report

92%

of enterprises now use a multi-cloud strategy.
Deloitte's 25th Cloud Computing Statistics for 2023 - Research, 1 Jan. 2023

47%

average cost savings on IT infrastructure realized for organizations adopting a hybrid cloud model for dynamic, on-demand workloads.
U.S. "5 Compelling Stats on Hybrid Cloud Boosting Manufacturing Innovation" NumberAnalytics, 27 Mar 2023

 TERMINAL 1

Defining the Purpose of Your Cloud Journey

Key Question: What is the purpose of your trip?

Before embarking, your organization must define its "why."

Common migration purposes include:

- Modernizing IT systems to reduce costs and improve agility.
- Strengthening cyber resilience with scalable, state-of-the-art solutions.
- Scaling operations to meet future business demands or regulatory requirements.
- Optimizing performance to enhance customer experiences.

Choosing the Right Destination

Key Question: Where should we go? Which destination best meets our objectives?

Now that you understand why you're traveling, you can think about where you are traveling. For example: Are you interested in booking a luxury hotel with an all-inclusive package or are you opting for an à-la-carte approach?

Choosing the right cloud destination is among the most consequential decisions an IT professional can make. Be sure you understand all the available options. Possible destinations include:

- Public cloud platforms (e.g., AWS, Azure)
- Private cloud platforms (e.g., VMware-based solutions like 11:11 Cloud)
- Hybrid or multi-cloud environments
- On-premises infrastructure

 TERMINAL 2

 TERMINAL 3

Packing for the Trip

Key Question: What should we bring? What should we leave behind?

Cloud migration preparation goes beyond selecting the right environment. You must also pack wisely, taking inventory of what to move, what to leave behind, and how you'll get there. Like packing for an international trip, making a wrong decision here can lead to delays, disruptions, and unexpected costs.

- **Evaluate what's essential:** Not every workload or asset needs to be migrated. Determine which systems are critical to success versus those that can be decommissioned or modernized.
- **Ensure compatibility:** Like verifying travel adapters, ensure your applications and current infrastructure are compatible with your chosen cloud platform.
- **Plan for connectivity:** Smooth transitions require reliable "connective tissue"—whether it's your network or security configurations.

Avoiding Delays and Surprise Costs

Key Question: What is the purpose of your trip? What haven't we accounted for? What are the looming worst-case scenarios?

Planning matters, of course. But so does execution. If your flight gets delayed, your accommodations fall through, or you get stuck paying unexpected baggage fees, the experience quickly derails. Similarly, cloud migrations can present significant challenges if they aren't properly managed and maintained.

Such obstacles can include:

- Oversized resources that lead to higher costs.
- Subpar preplanning resulting in downtime or security gaps.
- Lack of expertise prolonging migration timelines.

 TERMINAL 4

 TERMINAL 5

Arriving Safely with 11:11 Systems

Key Question: Do we have the time, resources, and in-house expertise to make this journey successful? Do we have the right cloud partner?

With an all-inclusive approach to cloud migration, 11:11 Systems aims to ensure a seamless customer experience, from preparation to execution. Like a premium travel experience, we build solutions that are not only secure, reliable, and performant, but also tailored to your specific business goals. Meaning, you'll never have to worry about hidden costs, lack of support, or compatibility issues before, during, and after your journey.

Our migration methodology includes:

- Customized migration plans tailored to your needs.
- Skilled implementation teams testing for every scenario.
- Comprehensive post-migration support to adjust and optimize performance.

Final Pro Tips for a Successful Trip

WITH CAREFUL PLANNING, STRATEGIC DECISION-MAKING, AND THE RIGHT PARTNER, YOUR ORGANIZATION CAN FINALLY TAKE THAT MUCH-NEEDED TRIP TO THE CLOUD.

 Preflight Steps

DEFINE YOUR PURPOSE:

Why are you embarking on this journey? (e.g., to reduce risk, optimize costs, and modernize IT.)

CHOOSE THE RIGHT DESTINATION:

Evaluate all available options to meet your objectives. (e.g., cloud platforms, hybrid and multi-cloud strategies, and on-premises solutions.)

PACK SMART:

Decide what to take and what to leave behind. (e.g., migrating essential applications, decommissioning outdated systems, etc.)

Checklist

 Verify compatibility of applications and systems.

 Understand pricing models to avoid surprise costs.

 Plan for connectivity and security needs.

 Partner with experts for ongoing support.