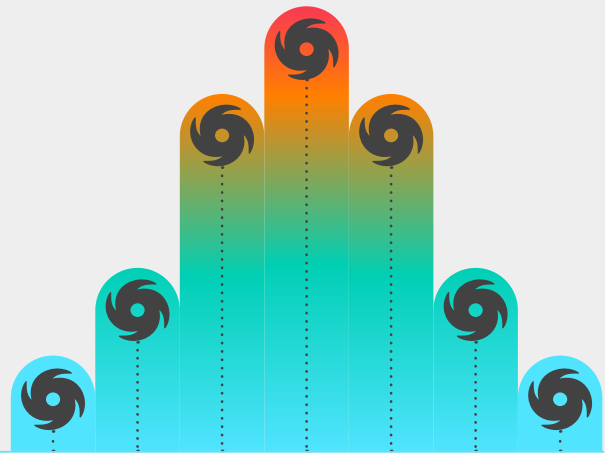# HURRICANE SEASON IS HERE.

Is your business prepared?

Hurricane season officially runs from JUNE 1ST – NOVEMBER 30TH

The majority of tropical storms and hurricanes are typically seen during August through October, the peak months of the hurricane season.

JAN   FEB   MAR   APR   MAY   JUN   JUL   AUG   SEP   OCT   NOV   DEC

Every year, natural disasters disrupt the lives and homes of millions of people all over the world. Hurricanes are especially devastating as they destroy a vast area along the coastline, often spanning several areas.

Over the past 25 years, the East and Gulf coasts of the US have suffered a great deal from destructive hurricanes from the Atlantic Ocean. Damage to property, homes, and businesses amounts to billions of dollars.

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2023 Atlantic Hurricane Season Outlook

30%

ABOVE-NORMAL

40%

NEAR-NORMAL

30%

BELOW-NORMAL

SEASON PROBABILITY

1-4

MAJOR HURRICANES

5-9

HURRICANES

12-17

NAMED STORMS

Financial losses caused by downtime:

$8,851 PER MINUTE   DOWNTIME COST FOR BUSINESSES

10%   TOTAL DOWNTIME DUE TO WEATHER-RELATED CAUSES

$740,357 PER EVENT   AVERAGE DOWNTIME COST

Is your business prepared?

50%

OF BUSINESSES DO NOT HAVE A DOCUMENTED DISASTER RECOVERY

55%

DO NOT TEST THEIR PLANS REGULARLY

74%

SAY THEIR DISASTER RECOVERY PLANS DO NOT MEET RECOVERY OBJECTIVES

56%

BELIEVE THEY ARE UNPROTECTED AND UNDERFUNDED FOR DISASTER RECOVERY

50%

RELY ONLY ON PERIODIC BACKUPS FOR RECOVERY

Your business is likely to be impacted if:

Your business and/or employees are located on the Gulf Coast or the Eastern Seaboard.

Your business is located in a floodplain.

You store capital-intensive goods or equipment on the first floor or in a basement.

The building housing your business or IT operations is not built to withstand strong winds and debris.

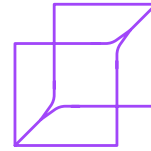# 5 key factors in selecting the best disaster recovery partner for your business:

LOCATION
Data centers located in optimal environments for continuous data availability and no downtime.

SECURITY
Extensive security protocols in place to keep your data secure at all times.

SCALABILITY
A highly scalable service will support all your needs for data growth during a disaster event and beyond.

STAFF
Experience and knowledgeable staff to help with any support that is needed at any time.

REPUTABLE COMPANY
A company that has been in business and will continue to be in business while also being an expert in disaster recovery.

Prepared for the unpredictable.

DRaaS
Disaster Recovery as a Service

11:11 DRaaS allows your IT workloads to be replicated from virtual or physical environments to our advanced security cloud infrastructure. With over a decade of disaster recovery expertise, we can go far beyond simple backup to ensure all your key workloads are protected – and the disaster recovery process is tuned to your business priorities and compliance needs. Our experienced disaster recovery engineers will help guide you through the entire process from design to implementation. From first click, to failover, we are there every step of the way.

AMERICAS

EMEA

APAC

About 11:11 Systems

11:11 Systems is a managed infrastructure solutions provider that holistically addresses the most pressing cloud, connectivity, and security challenges of today while preparing businesses for tomorrow. The 11:11 model empowers customers and partners to "Rethink Connected," by providing fully integrated, fully automated services, activities, and data, powered on a unified platform, that ensures their applications and data are always running, accessible, and protected. 11:11 delivers increased performance and savings to organizations, while freeing up IT resources to focus on the core business. Learn more at 1111Systems.com.

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