ORLANDO ECONOMIC PARTNERSHIP

11:11 SYSTEMS

iland, now 11:11 Systems, provides Cloud Backup for Orlando Economic Partnership.

SOLUTION: BaaS

Client Profile

The Orlando Economic Partnership is a public-private, not-for-profit economic and community development organization that works to advance broad-based prosperity by strengthening Orlando's economy, amplifying Orlando's story, championing regional priorities, empowering community leaders and building a brilliant region. These five foundational objectives serve to improve the region's competitiveness while responding to the needs of communities, residents and businesses.

Preventing Data Disasters Due to Mother Nature

The Sunshine State can experience unpredictable weather at times that can affect Florida's businesses, residents and visitors. As climate change worsens, it's fueling more frequent natural disasters that will only add to the problem. Orlando Economic Partnership had to consider this when deciding on how best to backup all of their data and applications. Data backups had previously been done onsite with a backup appliance, but with the abundance of recent natural disasters in Florida, a need for more secure backups was needed. With Veeam backup products installed, it was a natural fit to work with [11:11] to provide the confidence that was needed for cloud backups for all of their data. Sean Kelly, IT Vendor consultant, stated that [11:11] provided the reliability, ease of use and reputation that they were looking for in a cloud provider after researching other Veeam cloud providers.

CHALLENGES

- Need increased security for data
- Reduce data redundancy
- Require data availability in the event of a disaster

SOLUTION

- 11:11 Cloud Backup for Veeam Cloud Connect

BENEFITS

- Cost effective and fair pricing
- Reliability of data security and availability
- Expert technical support
- Reputation as a leader in backup and disaster recovery
- Veeam compatible solution
- Ease of onboarding process
- Automated alert support system

OVERVIEW

- Size: SMB
- Industry: Non-profit

THE RESILIENT CLOUD PLATFORM

"Using the Veeam interface along with the [11:11] Secure Cloud provides us with the confidence to back up off site daily while also being able to retrieve our data in the event of a disaster."

Sean Kelly, IT Vendor Consultant at Orlando Economic Partnership

Data Growth is Inevitable

Orlando Economic Partnership was experiencing data growth like most companies are these days. With data growing, the need for the elimination of data redundancy is critical. IT budgets are traditionally not growing; therefore, cloud has become an important option to help control spiraling infrastructure costs due to increased amounts of data needed for everyday usage and long-term compliance needs. The data includes:

· File data (i.e., Microsoft Office)

· Onsite CRM (SQL backups)

· Applications (i.e., Print).

In addition, the need for Office 365 (O365) backups has also become a large part of the backup plan. Sean Kelly understands this critical need and realizes by adding cloud-based backup to your O365, you can protect valuable emails, contacts and files in Exchange Online, SharePoint Online and OneDrive from the worst results of ransomware, insider attacks and catastrophes.

[11:11] was able to provide a comprehensive data management plan. Integrating the Veeam self-service backup portal with the [11:11] secure cloud allows them to manage the backup copies of their virtual machines and perform their own restores. Orlando Economic Partnership is confident in data security and 24x7 availability thanks to [11:11] and Veeam.

The Need for Freedom from Data Worries

[11:11 Cloud Backup for Veeam Cloud Connect] offers the peace of mind and stress reduction that Orlando Economic Partnership was looking for three years ago when they decided to move their backups to the cloud. Cloud backup enables your organization to send a copy of your cloud data to another location so that if your data is compromised, you can restore information, ensure business continuity, and defend against devastating IT crises. Orlando Economic Partnership was able to implement an offsite backup strategy with the security and confidence backed by [11:11]'s award-winning Secure Cloud platform.

Sean Kelly, IT Consultant, "using the Veeam interface along with the [11:11 Cloud Backup for Veeam Cloud Connect] provides us with the confidence to back up offsite daily while also being able to retrieve our data in the event of a disaster."

THE RESILIENT CLOUD PLATFORM

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