





When the American Board of Urology's web hosting provider gave it just four weeks to move its entire website, the small nonprofit's IT director panicked. iland, now 11:11 Systems, was able to jump in, help with the switch, and guide them through a complicated process.

Founded in 1935, the American Board of Urology (ABU) is one of 24 medical specialty boards in the United States. The organization is responsible for overseeing board certification of urologists and administering exams and criteria for certification.

Four Weeks and Ticking

ABU's website had been hosted for years by a local web hosting provider in Charlottesville, VA. Although there had never been any problems, out of the blue the provider notified ABU that it was ceasing all web hosting and that the non-profit would need to find a new provider within the space of just four weeks. Charlie Hall, IT Coordinator at ABU, admits his first reaction was to panic. To make matters worse, he was scheduled to be away on vacation with his family during one of those final four weeks. As ABU's only IT person and on the job for just six months, he wasn't particularly familiar with the website. Plus, he had enough on his plate without a new major emergency.

As Hall frantically searched for a new hosting provider, iland's, now 11:11 Systems', name came up. He realized that [11:11] had a relationship with VMware, whose VMworld event he was planning to attend so he fired off an email to [11:11] looking for help. [11:11] responded almost immediately and the two sides began talking about potential solutions to ensure that ABU's website remained operational

Due to ABU's use of a complicated Oracle database that was stored on its old web server, Hall had to enlist the additional help of a replication vendor in order to transfer it. The process turned out to be complicated and difficult.

After working through his family vacation to address all the issues that came up, Hall returned to the office and with [11:11]'s help, cut over to the new environment. It all worked like a charm. "Our total downtime for the website was literally zero minutes and zero seconds," he said.

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CHALLENGES

- ABU given four weeks by incumbent provider to move website
- Legacy systems meant a complicated transition
- Needed to move entire environment to new platform

SOLUTIONS

- · [11:11] Cloud (laaS)
- [11:11] Cloud Backup for Veeam Cloud Connect

BENEFITS

- · High performance
- · Zero downtime
- · Comprehensive and responsive support

PROFILE

- · Size: SMB
- · Industry: Non-profit

THE AMERICAN BOARD OF UROLOGY CUSTOMER CASE STUDY

"I talked to a number of other vendors and none of them did what [11:11] was willing to do as far as offering a solution to help replicate the site over and really become part of my team. The results have been great."

Charlie Hall, IT Coordinator at ABU

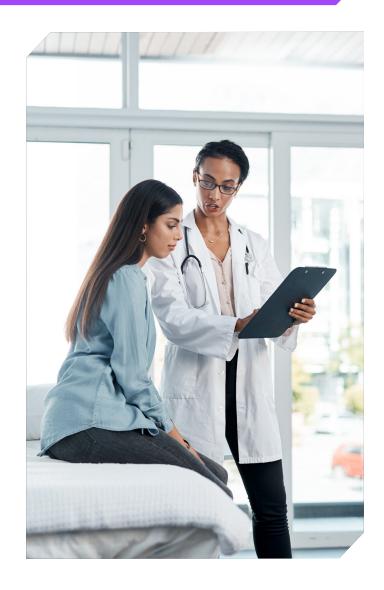
Satisfied Customer

Hall praised [11:11 Systems] team for their responsiveness and willingness to go the extra mile and help out with the replication vendor's complex process. He did consider some of [11:11]'s competitors for the project, but they didn't match what [11:11] could offer

"I talked to a number of other vendors and none of them did what [11:11] was willing to do as far as offering a solution to help replicate the site over and really become part of my team," Hall commented.

"The results have been great. ABU's website performance has been fantastic. There haven't been any issues with availability."

Hall is delighted with the help he has received from [11:11]'s support team. "The support team has been really responsive," Hall said. "I always receive the alerts when something is happening on the back end. It's been really good."



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